



CHRISTINA
MILLER
REAL ESTATE GROUP

361 RUE ST-HUBERT H2L0A5

Marketing Performance Report

361 RUE ST-HUBERT H2L0A5

REPORT OUTLINE

We want our website and marketing campaigns to be successful in helping sell your home, this is why it is crucial that we use in-depth analytics to set, measure and adjust our marketing efforts.

Analyzing your home's online traffic will help us understand how potential clients are interacting with your unique listing page and lets us see how it is performing over time. The Marketing Performance Reports are full of useful data and valuable insights. If you have any questions, we are here to help!

This report includes a summary of the following platforms:

- + Website statistics (christinamiller.ca, profusionimmo.ca, christiesrealestate.com, luxuryrealestate.com, leadingre.com, realtor.ca & juwai.com)
- + Social media post statistics (Facebook, Instagram, LinkedIn, Twitter & Google ads)
- + Paid digital advertising statistics (Facebook, Instagram & Google ads)
- + Print ads (The Montreal Gazette, LaPresse+ & Westmount Independent)

Our Affiliates:

PROFUSION
I M M O B I L I E R

CHRISTIE'S
INTERNATIONAL REAL ESTATE

Leading REAL ESTATE
COMPANIES
OF THE WORLD™

BOARD of REGENTS
LUXURY
REAL ESTATE

centris.ca + realtor.com + juwai.com + wsj.com + nytimes.com + finincialtimes.com

WEBSITE STATISTICS

We work with a unique and global network of luxury real estate affiliates that provide you with the very best resources and professionals in luxury real estate. These brands offer broad industry experience and global reach together with the local knowledge and personalized attention made possible by their worldwide network of offices.

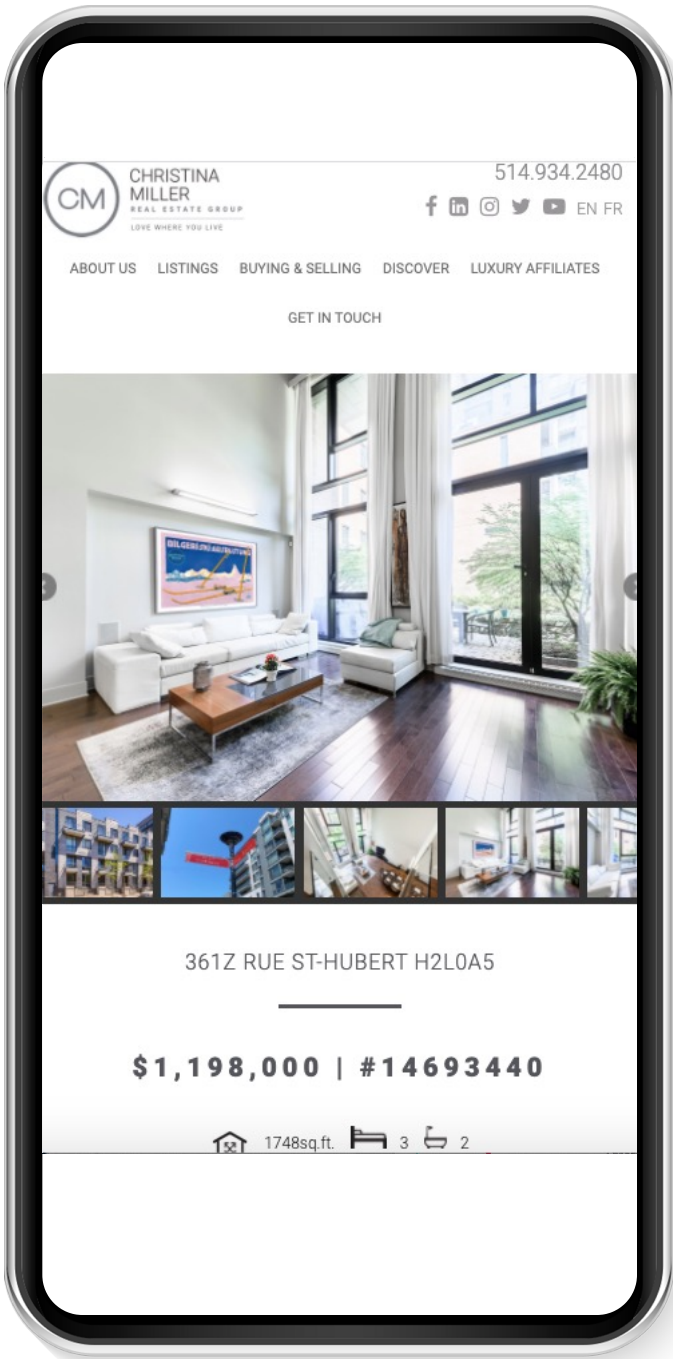
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May 27 - June 30 2020

318
page views
380
unique page views
00:01:24
avg. time on page


* industry avg. is 0:00:48



SOCIAL MEDIA POSTS

We post your listing on Facebook, Instagram, LinkedIn, Twitter & Google ads for maximum exposure.

Facebook



Christina Miller Real Estate Group
June 1 at 12:05 PM




361 RUE ST-HUBERT | MONTRÉAL | 3 BED | 2 BATH | 1748 SQFT | \$1,198,000 | # 15194623

<https://christinamiller.ca/view-listing/15194623>


A townhouse perfectly located in the Solano combining exquisite finishes & premium location: between the city center and the waterfront. Characterized by sprawling spaces & set on 2 floors w/ 20ft ceilings.

Maison de ville parfaitement située au Solano mariant finitions exquises & emplacement de 1er choix: entre la ville & le fleuve. Avec des aires somptueuses et disposé sur 2 étages avec plafonds de 20'.

514.934.2480 | www.christinamiller.ca




PROPOSEZ
VOTRE
OFFRE


 CHRISTINA
MILLER
REAL ESTATE GROUP

À VENDRE / FOR SALE


Instagram






christinamillergroup
1d



PROPOSEZ
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 CHRISTINA
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ChristinaMiller Group 361 RUE ST-HUBERT | MONTRÉAL | 3 BED | 2 BATH | 1748 SQFT | \$1,198,000 | # 15194623

Twitter

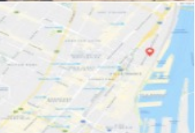




Christina Miller Group @WestmountHomes • 1h


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VOTRE
OFFRE

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Christina Miller Group @WestmountHomes • 1h

NEW LISTING


152 RUE ST-AUGUSTIN 204 | ST-HENRI | 1 + 1 BED | 1 BATH | \$2,400/mo | MLS # 19455717

<https://christinamiller.ca/view-listing/19455717>

Perfectly located, close to EVERYTHING! Steps to the canal, Atwater Market and all the fabulous shops and restos in trendy St. Henri.



LinkedIn



Profile
1d


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House for Sale - Christina Miller

christinamiller.ca





**CHRISTINA
MILLER**
REAL ESTATE GROUP

PAID SOCIAL MEDIA

We run paid social media campaigns to expose your listing to as many potential clients as possible. This drives traffic to your listing and creates strong leads.


9,500
impressions
5,696
engagement
12
Leads

CM

Christina Miller Real Estate Group

Sponsored · 🌐

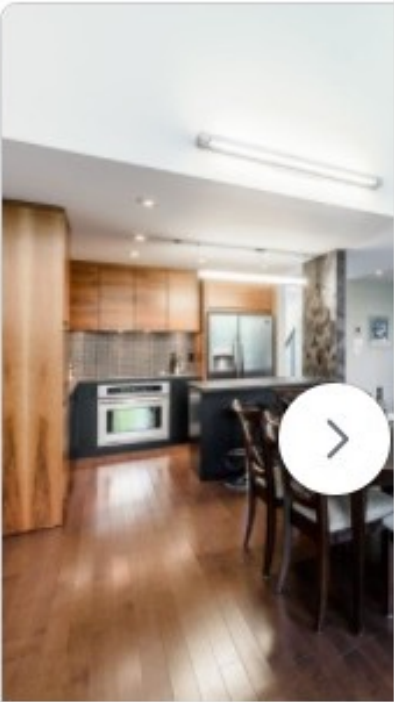
Characterized by sprawling spaces & set on 2 floors w/ 20ft ceilings. This remarkable 3 bedroom, 2 bath townhouse is in the heart of Old Montreal, within walking distance to EVERYTHING: shops, restaurants, hospitals, metros, museums, universities and so much more!



Just Listed! Book a tour today!

To book a tour click 'Book ...'

Book Now



Just Listed! Book a tour today!

To book a tour click 'Book ...'

👍 Like

💬 Comment

CM ▼

PRINT ADVERTISING

The Montreal Gazette, LaPresse+ & Westmount Independent






**CHRISTINA
MILLER**
REAL ESTATE GROUP

PROFUSION
IMMOBILIER


CHRISTIE'S
INTERNATIONAL REAL ESTATE



**A HOME LIKE
NO OTHER!**


\$ 3,350,000

WESTMOUNT | AV. UPPER-BELMONT



\$ 2,500,000


WESTMOUNT | AV. GRENVILLE



**LARGE
HOME
OFFICE**

\$ 2,499,000


WESTMOUNT | BOUL. DORCHESTER O.



**NEW
LISTING**


\$2,385,000

WESTMOUNT | AV. ARLINGTON



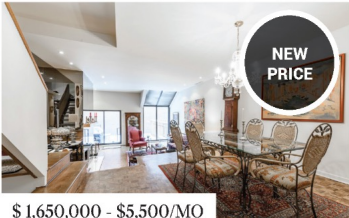
\$ 2,295,000

WESTMOUNT | AV. LANSDOWNE



\$ 1,800,000


WESTMOUNT | AV. METCALFE



**NEW
PRICE**


\$ 1,650,000 - \$5,500/MO

WESTMOUNT | BOUL. DE MAISONNEUVE O.



\$ 1,598,000

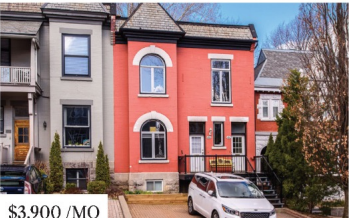
WESTMOUNT | AV. UPPER-ROSLYN.



**NEW
PRICE**


\$4,700 /MO

WESTMOUNT | THE REDFERN




\$3,900 /MO

WESTMOUNT | AV. GROSVENOR




SOLD!

WESTMOUNT | AV. KENSINGTON



SOLD!

WESTMOUNT | AV. LANSDOWNE



SOLD!

HAMPSTEAD | RUE. FINCHLEY

   christinamiller.ca | 514.934.2480

326 Victoria Avenue, Westmount, Quebec H3Z 2M8
Profusion immobilier inc. - Real Estate Agency

NEWSLETTERS

Real estate newsletters help engage leads directly in their email inbox.



CHRISTINA
MILLER
GROUPE IMMOBILIER

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12 JUIN 2020
JUNE 2020

The CMREG Newsletter: Real estate market updates, listings, news & community engagement.



A VERY WARM
VIRTUAL
HELLO TO
ALL OF YOU!

Love Where You Live



CHRISTINA
MILLER
REAL ESTATE GROUP

UNDERSTANDING ANALYTICS

Measuring the success of our posts and ads is a critical component of online marketing. It's important to check our analytics regularly to spot trends and see what's working.

We use specific KPIs (Key Performance Indicators) to measure what is intended to be measured in order to help inform better decision making. Below is a brief explanation of the KPI's that we measure to insure the success of our campaign for selling your home.

Impressions

The number of users who saw the post.

Engagement

Total number of times someone has viewed, interacted or engaged with a post or your home's listing page. Engagement is one of the most important metrics across all digital platforms because it shows us how people are reacting, and how to adjust.

Post clicks

Any clicks on the entire post.

Page views

Page views is the total number of times your home's unique page was viewed.

Unique page views

Unique page views is the number of times that your home's unique page was viewed at least once by a single user.

Average time spent on listing

Entrances is the number of times visitors entered our site through your listing.